



THE ELEVENTH INTERNATIONAL CONFERENCE ON TEXTBOOKS AND EDUCATIONAL MEDIA

CALL FOR PAPERS

REVISED DEADLINES

Registration: 20 June 2011

Abstracts: 20 June 2011

Payment: 14 July 2011

The International Association for Research on Textbooks and Educational Media (IARTEM) in co-operation with **Vytautas Magnus University, Kaunas, Lithuania** is pleased to invite professionals from all over the world who work in the field of textbooks and educational media research and development to participate in the eleventh IARTEM conference.

The conference will take place in Kaunas, Lithuania, 28-30 September 2011.

The theme of the conference will be:

Representations of otherness

In this conference, a very topical and 'hot' theme is addressed. Otherness is something 'other' that is seen from a specific, central point of view, be it political, sexual or cultural. In a world of extended migration, a new understanding of socio-cultural categories (ethnicity, race, gender, class) emerges. What values and what 'truth regimes' does the school offer different socio-cultural categories through textbooks and the educational media? Otherness may be discussed in terms of ethnicity, race, the nation, gender, class and religion as well as in relation to majorities and minorities. Discussion of the intersection between the socio-cultural categories in textbook and educational media is also welcomed.

Workshop 1: Representations of otherness

The workshop addresses the main theme of the conference and seeks to explore textbooks and educational media as resources for the development of representations of both minorities and majorities. Aspects of textbook and educational media production, selection, approval, design and use are all relevant here.

Workshop 2: Approval and selection of textbooks and educational media.

The process of approval and selection of textbooks is a complex one which varies considerably from one country or one publishing system to another. Whether the processes are the responsibility of the authorities or regulated by market forces and individual choice, the most central questions are: what are the criteria for approval and selection? Is one method of approval and selection preferable to another?

Workshop 3: The process of design and re-using textbooks and educational media

Following the widespread use of computer and web technologies and international interest in the open educational resources movement, this workshop deals with issues concerning the design of textbooks (for example, collaborative design, the role of different actors in the process of design), the association between paper and digital textbooks, the link between design and use of textbooks, and the life cycle of educational resources.

Workshop 4: New pedagogical approaches in educational media and textbooks

The changing roles of teachers and students, new learning technologies and environments, new knowledge and competences and the new nature of texts (hypertexts, intertextuality, multimodality) invite us to analyze the role of textbooks and media in the learning process, teacher-student-text inter-relationships, the combination of traditional and new learning resources, and other issues. The workshop addresses the question: what is the role of textbooks and educational media in fostering learner-centred, empowering, cooperative, problem-based interactive learning, constructing new knowledge and building new competences?

THEORETICAL AND METHODOLOGICAL SESSION

This session invites research on textbooks and educational media which focuses on theoretical and methodological questions. Examples can be “Foucault in textbook research”, “social semiotics in the analysis of educational media”, or “mix methods (quantitative and qualitative) in the analysis of textbooks”.

The working language will be English, and all abstracts must be written in English.

Papers can be submitted after the conference and will be published as chapters in an e-book, subject to a process of editing and review by leading researchers.

CONFERENCE FEE

Non-members: 220 Euro

IARTEM members: 160 Euro

IARTEM membership (two years): 50 Euro

PhD and Master students: 60 Euro

Conference dinner: 40 Euro

The conference fee includes: Conference programme and two lunches, coffee and snacks.

Pay to IARTEM's account by July 14, 2011:

Bank: Triodos bank
Banknumber: 198430493
BIC: TRIONL2U
IBAN: NL55TRIO0198430493

VENUE

The conference will take place at the Hotel Kaunas in the city of Kaunas.

ACCOMMODATION

You will get a special price at the Hotel Kaunas and the Hotel Daniela if you state that you are going to take part in the IARTEM conference.

Prices for participants at these hotels are: single room 65 €, double room 70 €.

Bookings can be made by phone +370 37 750~850, fax~+370 37 750 851 or to info@kaunashotel.lt

Please find further info on our web site www.iartem.no.

You need to book your own accommodation and pay directly to the hotel of your choice.

FURTHER INFORMATION

Information about the conference will be updated on the IARTEM web site, www.iartem.no.

You can also contact James McCall, IARTEM Secretary, at consultmccall@btinternet.com.

REGISTRATION FORM

If you do not register on the IARTEM web page, please send your registration form electronically to consultmccall@btinternet.com by 20 June 2011.

PLEASE CUT AND PASTE THE FORM BELOW ANSWERING ALL THE QUESTIONS IF YOU CAN

Name:

Address:

Phone number:

Fax number:

Email:

Title of presentation (if appropriate):

Please indicate which workshop or session you would like your paper to be a part of:

W 1: Local, national and transnational identities in textbooks and educational media.	
W 2: Approval and selection of textbooks and educational media.	

W 3: The process of design and re-using textbooks and educational media	
W 4: New pedagogical approaches in educational media and textbooks	
Theoretical and methodological session	

Conference dinner: Yes No
 Allergies ? Please specify

Vegetarian Yes No

I would like to attend (please mark with 'x')

Theoretical and methodological session	
OR	
Visit to a local school	